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JUSTIN YOSHIMURA JOINS ENERGY INDUSTRIES AS CREATIVE DIRECTOR

Honolulu, HI -- 1/16/05 -- Earlier today Darren T. Kimura, President/CEO of Energy Industries announced before its 208 employees in North America that he has named Justin Yoshimura, a leading creative talent in the media and print design industry the company's Creative Director.

Formerly a partner in the Portland, Oregon based firm Ziran Creative, Yoshimura has been on retainer with Energy Industries since 2001. Since that time he has introduced several marketing campaigns on behalf of the company including the latest National effort which incorporated the rebranding and renaming of seven (7) different subsidiary companies into the national name "Energy Industries."

"In the EI national rebranding effort, I had an excellent opportunity to work closely with the EI team and became more intimately involved with the company. I was impressed and intrigued to learn about the direction and the vision and felt that I had a lot of value to contribute. I'm delighted to be a part of this outstanding team" said Yoshimura.

"Justin was instrumental to the success of various marketing campaigns launched by some of the nation's largest companies. We are thrilled to have someone with this level of experience and knowledge join our team to help take Energy Industries to the next level" said Darren T. Kimura, President and CEO of Energy Industries.

About Energy Industries

A Hawaii based company founded in 1994, Energy Industries is a national provider of energy services including energy upgrades, studies, advisory and building automation. Currently with 10 offices around the world and a 24 hour US National Accounts Center, EI is actively engaged in energy projects and systems maintenance in over 36 United States, Canada, the Pacific, and Asia.

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